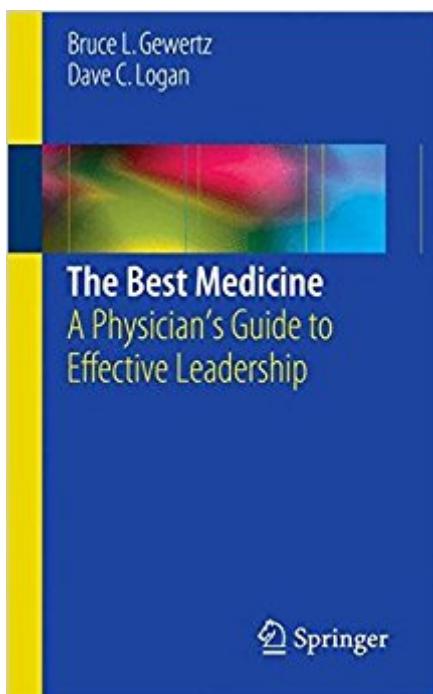


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# The Best Medicine: A Physician's Guide To Effective Leadership



## Synopsis

This volume provides a theoretical framework for visionary leadership as well as specific management techniques to achieve success. The authors focus on maintaining a consistent set of behavioral characteristics for both the leader and the organization as a whole. The text is written in a conversational style using the authors' personal experiences and case studies to illustrate the principles and practices of successful leaders. When helpful, the large body of observational work on professional group dynamics is referenced. The text also provides ideal supplemental material for the many leadership programs offered by physician organizations and health care systems. Developed by an accomplished physician leader from one of the nation's finest hospital systems and an experienced professor of business, *The Best Medicine: A Physician's Guide to Effective Leadership* is of great value to physicians of all levels who are interested in improving their understanding of leadership styles and tactics.

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## Customer Reviews

This volume provides a theoretical framework for visionary leadership as well as specific management techniques to achieve success. The authors focus on maintaining a consistent set of behavioral characteristics for both the leader and the organization as a whole. The text is written in a conversational style using the authors' personal experiences and case studies to illustrate the principles and practices of successful leaders. When helpful, the large body of observational work

on professional group dynamics is referenced. The text also provides ideal supplemental material for the many leadership programs offered by physician organizations and health care systems. Developed by an accomplished physician leader from one of the nation's finest hospital systems and an experienced professor of business, *The Best Medicine: A Physician's Guide to Effective Leadership* is of great value to physicians of all levels who are interested in improving their understanding of leadership styles and tactics.

Dr. Bruce L. Gewertz is Surgeon-in-Chief, Chair of the Department of Surgery and Vice-President for Interventional Services at Cedars-Sinai Health System in Los Angeles. He was recently appointed Vice-Dean for Academic Affairs. He also holds the Harriet and Steven Nichols Endowed Chair in Surgery. From 1989-1992, Dr. Gewertz served as the first Faculty Dean of Medical Education at the University of Chicago, leading a revision of the undergraduate medical school curriculum funded by the Robert Wood Johnson Foundation. In 1992, he was named Dallas B. Phemister Professor and Chairman, Department of Surgery and served in this position for 14 years. His recruitment of outstanding clinicians and surgical scientists to Chicago during that era allowed the department to increase its basic and clinical research funding more than three-fold. Since joining Cedars-Sinai in June 2006, he has provided professional leadership and oversight for a large surgical/interventional operation. A particular focus has been personnel and facility upgrades for a multi-disciplinary effort in vascular interventions incorporating vascular surgery, cardiology, neuro-endovascular and peripheral interventions. Within the Department of Surgery, Dr. Gewertz has coordinated recruitments across the full spectrum of modern surgical care. Dave C. Logan is Professor of Management and Organization at Marshall School of Business, University of Southern California.

Thoughtful guide for physicians as they face an ever more challenging context in their work with patients and families and colleagues in an increasingly complex context for effective, humanistic care.

Reasonable overview. I definitely encourage reading *Tribal Leadership* and *The Three Laws of Performance* as companion texts. Jerris

I read and studied this book more than once in order to gain as much insight as possible into the mindset of a high impact physician and leader. Dr. Gewertz, as a renowned vascular surgeon and

scholar shares with us his leadership values developed during his more than 30 years as a chair or dean in academic medicine. Professor Logan, a driven cultural shifter, creates a template of leadership with guidance and clarity, which can be applied to any profession, including medicine. Gewertz and Logan have articulated with surgical precision what many physician leaders know intuitively but struggle to express and teach others. During my study of this book I took notes, and now review those notes and apply these leadership values to my own situation on a daily basis. Rarely has a book on personal and professional development engaged me as much as this one. At whatever phase of physician leadership you find yourself, this book will give you the tools you need to assess and improve your innate leadership abilities today and in the years ahead.

I thoroughly enjoyed this book for its conversational writing style, the excellent examples and most of all for its useful approaches to leadership. By breaking down the stages of leadership and advancement along these stages, the authors have given aspiring leaders, and those already on the leadership ladder, a practical roadmap. As a department chair for over 20 years, I have experienced many of the issues discussed and I wish I had had the wisdom of this book to help me through the tougher spots. I immediately recommend this book to my colleague who is working along the leadership ladder.

I am not a clinician but work as a healthcare administrator. This was an easy read with much insight. I found myself thinking about the phase I am in today and contemplating my journey to the next phase. I have read my share of leadership books but this one stood out as it provided a road map framework that I not only use when considering my own career, but can reference with my direct reports on their journey to growth and fulfillment at work. Additionally, this has been a useful tool for me in my interactions with both junior and senior physician faculty. It has given me insights into their personal motivations and ideas on how to guide them when having career advancement conversations.

Effective leadership has always been easy to identify but hard to define. With clarity and a breezy style, this book reduces the ineffable qualities of the successful leader into a few basic principles that will have the reader kicking himself for not having been able to articulate them as succinctly and cogently as Dr. Gewertz has. Whether you're the captain of your high school football team or the CEO of a Fortune 500 company, you will benefit from the simple instruction this book provides. It should have been done before but better late than never.

The Best Medicine is a practical, eye-opening walk through the challenges and potentially lifelong journey of being a physician leader. A quick, insightful and common sense read ÁfÂ¢Â ª Ä distills a complicated subject in a down to earth way. Great advice throughout the book with application that extends beyond physician leaders. A terrific read for someone starting a new role as well as seasoned leaders.

Incredible Book! A very engaging read. Excellent points and well written. It is very engaging and you can not put the book down. It will fit in your pocket as well so its easy to carry around and read. I highly recommend this book to anyone. As everyone has opportunities to lead and this book will help the person rise to the occasion. I have read it now twice and am confident I will read it many more times to come ... to help better solidify the authors wisdom in my mind.

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